

Thaiso.com is a travel and lifestyle website for Thailand, written and available in both English and Thai Language. Featuring 100% original content and photography. Thaiso.com aims to entertain our web users with interesting, well designed and fresh content. As well as great articles and information on popular Thai destinations, Thaiso.com also features a Thailand business directory and an events calendar. Your chance to get on Thailand's greatest website has come.

Thaiso Advertorial

The power of advertorial marketing has been leveraged in print media, television, and radio for decades. Advertorials educate, create a sense of familiarity, and build trust.

What is an Advertorial?

A term that combines the words "editorial" and "advertisement", an advertorial refers to a type of advertisement designed to resemble editorial content. Like any other form of advertising, an advertorial is a paid placement in a magazine, newspaper, or website, but is a less obvious form of advertisement than traditional ads.

The best way to promote your business on the Internet.

You could have your own custom written advertorial about your business and its services featured on Thaiso.com.

Your advertorial will be written in both English and Thai and can be translated on the website instantly at the click of a button.

Your advertorial will be optimised for search engines like Google and Yahoo so that it will show up in search results for both Eng and Thai languages allowing thousands of potential customers to find your page. The article will be designed and customised to fit your business style.

Advertorial Page Features:

- ✓ An advertorial hosted on Thaiso.com, written by a professional about your business products and/or services (up to 600 words).
- ✓ Your advertorial available in 2 languages, English and Thai on 2 separate Thaiso.com pages.
- ✓ Photographs of your business products, premises and services (up to 12 images).
- ✓ Your business contact details, address, telephone numbers, email and website link.
- ✓ Your business location on Google Maps and Facebook user comments (optional).
- ✓ Advertise and let your customers know of any special offers, new products or services by updating your advertorial accordingly.*
- ✓ Your advertorial will be visible on the Thaiso.com home page for a minimum of 21 days, in the relevant area section page for a minimum of 2 months and category page for 1 year (or more).

Price Only: 18,000 Baht for 1 Year

10% Discount for 2 years, 20% discount for 3 years

Optional Extras:

Email contact form to your own email address on the advertorial page.

Cost: + 2,000 Baht - Make it easy for your customers to get in touch with you. Customers contact you without leaving your page on Thaiso.com.

For an example please visit:

www.thaiso.com/hua-hin-attractions/cicada-market-hua-hin.htm (seen right).

* 3 free updates per year. Each additional advertorial update after these will be charged.

Contact a member of our sales team to get started. Telephone: 0894 222 440 Eng or Thai

Email: advertise@thaiso.com or go to www.thaiso.com & click 'Advertise'.

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Hua Hin > Attractions > Cicada Market Hua Hin

Cicada Market Hua Hin

Date: Every Friday and Saturday 4pm - 11pm, Sunday 4pm - 10pm
Venue: Cicada Market Hua Hin

Cicada market offers a new vibe of recreations for Hua Hin locals and visitors, a flea market / walking street / entertainment venue and open air food court on a 10-rai-plot of land is a place where you can appreciate art, enjoy a myriad of activities, savour good international food and shop till you drop.

Cicada Hua Hin's latest art and entertainment playground

Community Identity Culture Art Dynamic Activities

Yet, as a shopping vicinity, Hua Hin has just started to catch up with shoppers growing demand by welcoming metropolitan malls and stylish shopping centres. This is perhaps after realising that its super famous night market couldn't really handle streams of tourists on a busy weekend.

Adding a new vibe to Hua Hin's shopping scene is Cicada Market which opened at Suan Sri, a 10-rai plot of land at the mouth of Soi Moo Ban Nong Kae on Khao Takieb-Hua Hin Road. This lovely venue is unlike other shopping destinations in Hua Hin with its art-inspired concept and outdoor tropical ambience. Here visitors can stroll around the spacious garden and enjoy a colourful variety of design-oriented goods, a number of art installations and plenty of tasty food under the moon-lit sky among the singing sound of cicadas.

"Every year the number of visitors coming to Hua Hin keeps increasing. Even though the town has an extensive choice of accommodation, it didn't provide enough choices for recreational activities" said Sasi-ampai Siriviroj, manager of Cicada Market project.

"So this was the reason why we decided to come up with this project. And we named it Cicada Market because the insect, which has been a long-time resident in this garden, it represents a healthy natural environment and is also a symbol of distinctive individuals who gather together to create an ideal community of artful lifestyle."

Getting to Cicada Market

Cicada Market Map

Cicada Market is located at the corner of Soi Moo Ban Nong Kae and Khao Takieb Hua Hin Road. To get there drive South through Hua Hin on the main Phetchakaset Road, at the end where the main road turns around to the right continue straight on following the sign for Khao Takieb. Cicada Market is on the left side 500m straight up the road.

Free Parking for cars is available on the street outside the market if you are early or lucky enough, if not then free parking is also available next door outside the office complex or in the car park opposite Cicada Market on the other side of the road.

The market, which operates every Friday and Saturday from 4pm - 11pm and Sundays 4pm - 10pm, is divided into four sections: Art a la mode, Art Indoor, Art of Act and Art of Eating.

The Art a la mode, which occupies most of the space, is a place for selling and trading goods including arts and crafts, clothes, home decorative items, souvenirs and stationery. This "brand new and used. This "flea market with style" is ideal for those looking for one-of-a-kind art pieces and hand-made clothing and fashion accessories.

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