

Thaiso.com is a travel and lifestyle website for Thailand, written and available in both English and Thai Language. Featuring 100% original content and photography. Thaiso.com aims to entertain our web users with interesting, well designed and fresh content. As well as great articles and information on popular Thai destinations, Thaiso also features a Thailand business directory and an events calendar. Your chance to get on Thailand's greatest website has come.

Business Directory Listing

Cost effective advertising for Thailand based businesses of all sizes. The best and easiest way to start advertising your business online now no matter what your budget is with your very own page on Thaiso.com.

Cheap, Effective Advertising

We aim to make our business directory the largest in Thailand. Your directory listing will let thousands of potential new customers know about your business.

The directory is a place where people can go to find any type of businesses in their local area. From restaurants, dentists, hairdressers to mechanics, clinics and anything local people want to find, they will use the Thaiso business directory to find it.

Millions of people everyday will use the internet to look for businesses in their local area. If your business is not listed you won't be found.

Promote your business on the Internet.

Features

- ✓ Your business directory listing in 2 languages, English and Thai on 2 separate Thaiso.com pages.
- ✓ Your business contact details, address and telephone numbers.
- ✓ Your email address and a link to your business website.
- ✓ A summary of your business activities displayed on the category page (max 300 characters) .
- ✓ A full description of your business and its services on the listing page (max 1000 characters).
- ✓ Photos of your business logo, products, premises and services (up to 10 images).
- ✓ Your business location shown on a large google map.
- ✓ Your listing will show up on Google, Yahoo and MSN Bing in both Thai and English language search results.

You can get all this for the special introductory offer of only: 3,000 Baht for 1 Year

10% Discount for 2 years, 20% discount for 3 years

This very special offer will be available for a limited time only.

Get your business advertised on the internet for as little as 200 Baht per month.

For an example please visit: www.thaiso.com/business-directory/hua-hin-restaurants/margaritas.htm
(Seen right).

Contact a member of our sales team to get started. Tel: 0894 222 440 / 0839 091 555 Eng or Thai
Email: advertise@thaiso.com or go to www.thaiso.com & click 'Advertise'

The screenshot shows a web browser displaying a business listing on Thaiso.com. The page title is 'Margaritas' under the category 'Business Directory > Search > Add Entry'. The listing details include the address '90/1 Dechanuchit Road (Night Market), Hua Hin, Prachuap Khiri Khan, 77110', phone numbers '0325 16675 or 067092 1614', email 'margaritas.huahin@gmail.com', and website 'http://www.margaritas.asia'. A description states: 'Real Mexican food by real Mexicans - & great Margaritas of course. Two Mexican American cousins decided to open an authentic Mexican restaurant. Come to Margaritas to experience a Authentic tasting Mexican meal in Hua Hin.' A customer testimonial from TripAdvisor reads: 'I cant believe I finally found authentic Mexican food in thailand'. Below the text are several small images showing food dishes and the restaurant's interior. At the bottom, there is a Google map showing the restaurant's location in Hua Hin, Thailand. The page footer indicates 'Date Updated: 9 June 2011'.

Thaiso Advertorial

The best way to promote your business on the Internet.

You could have your own custom written advertorial about your business and it's services featured on Thaiso.com.

Your advertorial will be written in both English and Thai and can be translated on the website instantly at the click of a button.

Your advertorial will be optimised for search engines like Google and Yahoo so that it will show up in search results for both Eng and Thai languages allowing thousands of potential customers to find your page. The article will be designed and customised to fit your business style.

What is an Advertorial?

A term that combines the words "editorial" and "advertisement", an advertorial refers to a type of advertisement designed to resemble editorial content. Like any other form of advertising, an advertorial is a paid placement in a magazine, newspaper, or website, but is a less obvious form of advertisement than traditional ads.

Advertorial Page Features:

- ✓ An advertorial hosted on Thaiso.com, written by a professional about your businesses products and/or services (up to 600 words).
- ✓ Your advertorial available in 2 languages, English and Thai on 2 separate Thaiso.com pages.
- ✓ Photographs of your businesses products, premises and services (up to 12 images).
- ✓ Your business contact details, address, telephone numbers, email and website link.
- ✓ Your business location on google maps and facebook user comments (optional).
- ✓ Advertise and let your customers know of any special offers, new products or services by updating your advertorial accordingly.*
- ✓ Your advertorial will be visible on the Thaiso.com home page for a minimum of 21 days, in the relevant area section page for a minimum of 2 months and category page for 1 year (or more).

Price Only: 18,000 Baht for 1 Year

20% Discount for 2 years, 30% discount for 3 years

Optional Extras:

Email contact form to your own email address on the advertorial page.

Cost: + 2,000 Baht - Make it easy for your customers to get in touch with you.

Customers contact you without leaving your page on Thaiso.com.

For an example please visit:

www.thaiso.com/hua-hin-attractions/cicada-market-hua-hin.htm (seen right).

* 3 free updates per year. Each additional advertorial update after these will be charged.

Contact a member of our sales team to get started. Tel: 0894 222 440 / 0839 091 555 Eng or Thai

Email: advertise@thaiso.com or go to www.thaiso.com & click 'Advertise'

The screenshot shows a webpage for 'Cicada Market Hua Hin' on Thaiso.com. The page layout includes a top navigation bar with links for Home, Advertise, Business Directory, Contact Us, and Register. Below the navigation is a header with the Thaiso.com logo and a 'Hua Hin' banner. The main content area features a title 'Cicada Market Hua Hin', a date 'Every Friday and Saturday 4pm - 11pm, Sunday 4pm - 10pm', and a venue 'Cicada Market Hua Hin'. There is a photo of the market at night with the word 'CICADA' in large red letters. Below the photo is a section titled 'Cicada Hua Hin's latest art and entertainment playground' with a list of activities: Community, Identity, Culture, Art, and Dynamic Activities. The text describes the market as a new shopping and entertainment venue. A map shows the location at the corner of Soi Moo Ban Nong Kae and Khao Takieb Hua Hin Road. A Facebook comment section is visible at the bottom of the page.