

ThaiSo

Magazine + Website Hua Hin Pranburi

Thaiso Magazine is a new monthly travel and lifestyle magazine featuring content and articles about the Hua Hin and Pranburi area in both English and Thai languages .

- * In full colour, quality paper and printing in a large format 24.2cm x 34.2cm for maximum advertising effect.
- * Free and available at popular tourists areas and attractions, shopping centers, coffee shops and restaurants, hospitals and clinics, dentists, estate agents and over 400 outlets throughout the area. In full colour, quality paper and printing in a large format 24.2cm x 34.2cm for maximum advertising effect.
- * An initial print run of 5,000 copies with an estimated readership of 20,000 people.
- * Long shelf-life: Thaiso Magazine will be available for months (years) in waiting rooms, lounges, etc.
- * The magazine will always be available to view and download from our website Thaiso.com
- * Packed with interesting and stylish editorial, it boasts sections including hotels and resorts, food and drink, home and decor, spa and well being and sports and activities. Thaiso Magazine also has a monthly what's on guide and calendar of events in the area, local news, interviews and games.
- * We have extremely competitive rates.
- * We can offer friendly advice on new business launches and special advertising campaigns. Ask about our calendar of forthcoming features.
- * Thaiso Magazine cover stories and features include professional photography and great editorial.
- * Thaiso Magazine covers and features are available. For details and availability please call.
- * Thaiso can offer creative services to advertisers at very competitive prices.

We offer great introductory rates and give further discounts for block bookings and special advertising packages for Thaiso Magazine and website. If you would like to take advantage of our extensive distribution and competitive rates to promote your products or services for your business or organisation Please contact a member of our sales team for more information.

Telephone: 0894 222 440 / 0839 091 555 Eng or Thai

Email: advertise@thaiso.com or go to www.thaiso.com & click 'Advertise'

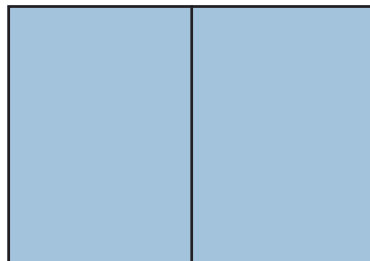
Magazine Advertising Rates 2011



Thaiso Magazine advertising rates are as follows. Discounts are available for recurring advertisements. Big savings and much greater business exposure can be achieved with our Thaiso Magazine and website advertising packages. We have packages that will suit all business sizes and budgets.

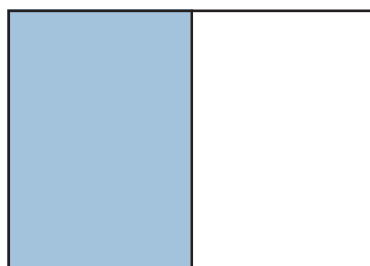
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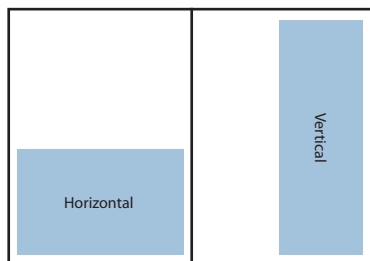


All dimensions
width mm x height mm

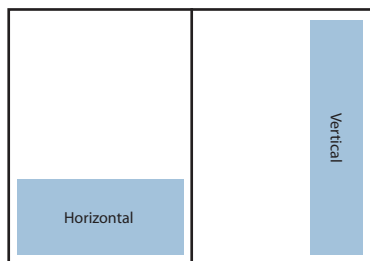
Double Page Spread
484mm x 342mm



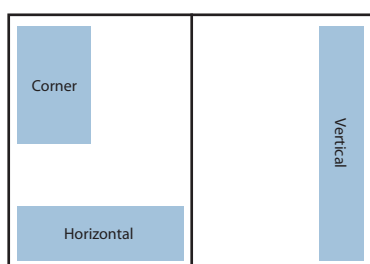
Full Page
242 mm x 342mm



Half Page
Horizontal
216.6mm x 153.8mm
Vertical
121mm x 342mm



Third Page
Horizontal
242mm x 114mm
Vertical
121mm x 342mm



Quarter Page
Horizontal
242mm x 114mm
Vertical
60.5mm x 342mm
Corner
121mm x 171mm

Advertising Rates

	1 Month	3 Months
Double Page	18,900	17,500
Full Page	10,000	9,200
Half Page	5,400	5,000
Third Page	4,300	4,000
Quarter page	2,900	2,600

(Prices are in Thai Baht and per month)

Positional Premiums

(available only for full page advertising)

Inside Front Cover	Plus 30%
Outside Back Cover	Plus 35%
Inside Back Cover	Plus 25%

Don't have an advert?

Thaiso can offer creative services to advertisers at very competitive rates.

Artwork information

Advertisements should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded. Adverts may be supplied as InDesign CS2-CS4 files providing all fonts and images are supplied.

Images should be no less than 300dpi at print dimensions.

We can accept artwork via email or CD, DVD, memory card, USB stick (please call for collection) preferably in MS Windows format.

Publication is monthly. The deadline for bookings is 10 days prior to the publishing date.

Important note: The supply of artwork is entirely the advertisers responsibility.